

SLS LUX

BRICKELL



scintillating LIFESTYLE scenarios

High fashion, fine dining, and chic entertainment all come together in Brickell, Miami's most exciting and sophisticated downtown neighborhood. Elite corporate headquarters and top international financial institutions attract the most powerful and savvy business people, and the 5 million square foot Brickell CityCentre caters to clientele with refined taste.



INTRODUCING SLS LUX: DESIGNED TO INDULGE THE SENSES

Just steps away from upcoming Brickell CityCentre, Miami's newest and most extravagant shopping and lifestyle destination, SLS LUX offers residents ultimate access in an oasis of exclusive privileges. Sophisticated designer interiors, original works of art by contemporary masters, private rooftop pool terraces, celebrity chef restaurants, and limousine service to a chic private beach club are among the many features, amenities, and services designed to indulge the most discriminating clientele.

BUILDING FEATURES

- Located in the heart of Brickell between upcoming Brickell
 CityCentre's high-end retail and restaurants and the Mary Brickell Village shopping center.
- 57-story tower designed by internationally renowned architecture firm Arquitectonica, featuring the first LED façade by prominent
- firm Arquitectonica, featuring the first LED façade by prominent lighting artist Ana Martinez.
 Interiors designed by Yabu Pushelberg.
 Museum-quality art in all common areas, including works by renowned artists such as Fernando Botero and Matias Duville, among others, and exterior art mural installation by Fabian Burgos.
 Ground floor restaurant by celebrated chef Katsuya Uechi and cocktail lounge by SBar.
 450 luxury condominiums featuring private elevators.
 A limited collection of 12 Penthouse Residences on the top three floors with 12 foot ceilings, custom gourmet kitchens and pangramic

- floors with 12 foot ceilings, custom gourmet kitchens and panoramic
- skyline, Biscayne Bay, and Atlantic Ocean views.

 Two assigned self-parking spaces available for most units in secured parking garage, or optional complimentary 24-hour valet parking services.
 Rental program by sbe for designer suites.



SEE LEGAL DISCLAIMERS ON BACK COVER

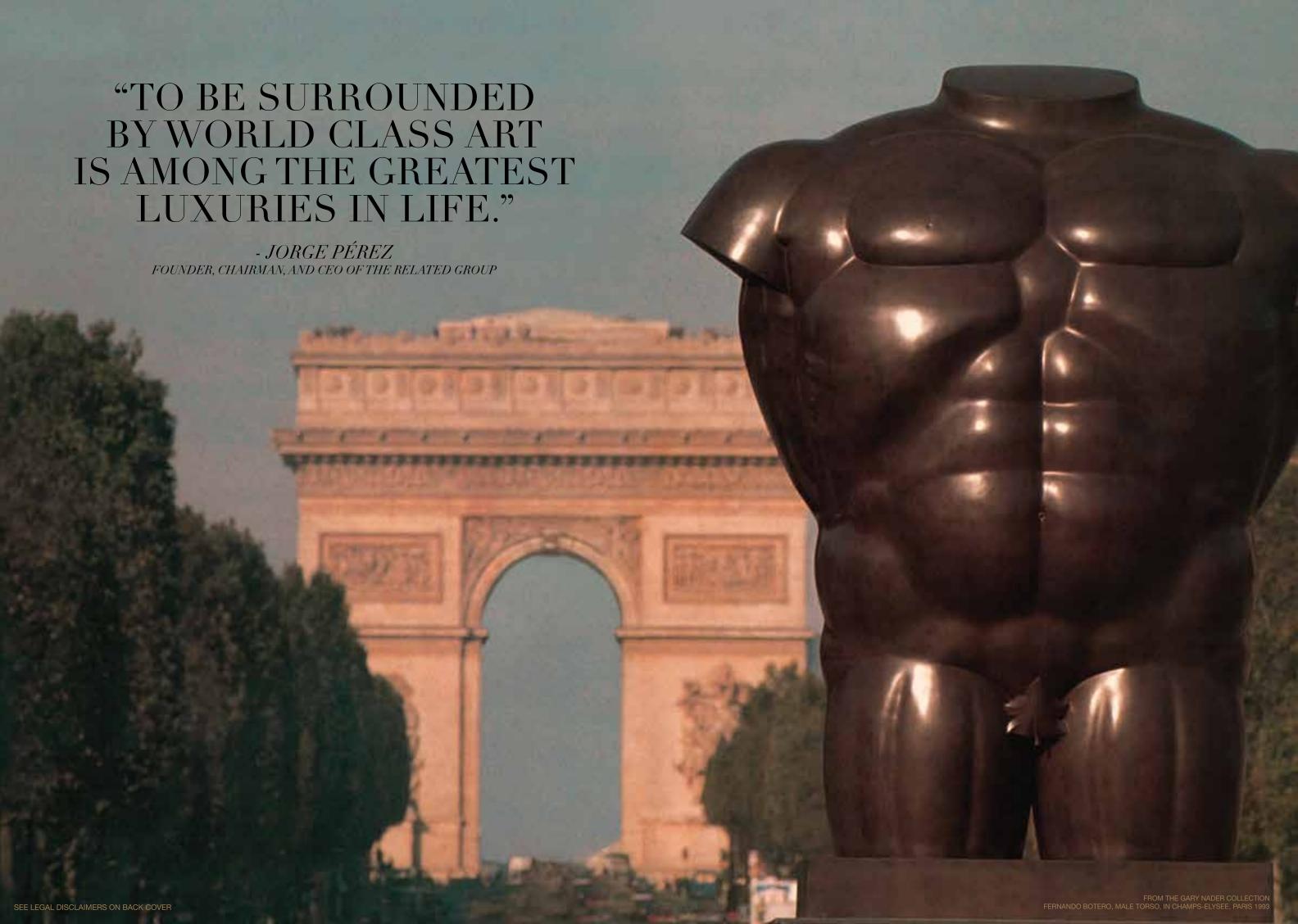




INTERIOR DESIGN

YABU PUSHELBERG

Canadian interior design duo George Yabu and Glenn Pushelberg were named two of the "101 People You Must Meet in 2011" by Town & Country, "Hot Interior Design Firm" by Condé Nast Traveler, and were listed on Elle Décor's "A-List." Their client roster is filled with visionaries and innovators of hotel groups and luxury retail brands as well as celebrity chefs, including lan Schrager, Four Seasons, St. Regis, Barneys, Tiffany's, Jean-Georges Vongerichten, and Daniel Boulud. Described by Robert Champagne, AIA as "the most creative designers out there today - the ones everyone is looking to for inspiration for luxurious residential and commercial interiors", they are also James Beard Award winners for excellence in restaurant design and have been inducted into Interior Design's "Hall of Fame".



ARTIST COLLABORATIONS





FABIAN BURGOS

Born in Buenos Aires, Argentina, where he currently lives and works, Fabian Burgos is a contemporary painter recognized for his use of intense color to create vibrant geometric compositions that come alive on the canvas. His work has been exhibited in dozens of solo and group exhibitions throughout Argentina.





ANA ISABEL MARTINEZ

Venezuelan artist Ana Isabel Martinez creates interactive spaces where viewers are faced with a world of technical effects and a spectacle of forms and dynamic information. Her work has been exhibited in premier global cities, including Miami, Buenos Aires, Caracas, and Lima.







FERNANDO BOTERO

Colombian-born Fernando Botero is among the most renowned artists of his generation. Best known for his sculptures of sensuously robust human figures, his work has been exhibited worldwide and is in the collections of dozens of major museums, including The Guggenheim and the Museum of Modern Art in New York City.



9TH FLOOR INDOOR & OUTDOOR FEATURES:

- Expansive rooftop terrace overlooking the Brickell Skyline feaures a 75-foot lap pool and a separate 112-foot beach entry pool.
- Poolside cabanas and shaded lounge areas
- Juice Bar.
- Poolside bar with TV, live entertainment, and al fresco dining.
- Towel service.
- BBQ area with summer kitchen.
- Multi-use sports center with combined court for tennis, paddleball, and volleyball, a soccer academy court, basketball court, and bocce court.
- Rock climbing wall.
- Circuit training with fitness stations located throughout amenity deck.
- Outdoor area for Yoga classes.
- Outdoor Theatre.
- Total health and wellness opportunities at the SLS LUX state-of-the-art health and wellness center include cardio and weight training equipment, as well as cardio machines with personal plasma television/music options. Free weights, stretching mats, Pilates balls, yoga mats, and headphones are all available for complimentary use.
- In addition, residents can opt for an exclusive membership at Equinox Brickell and SoulCycle, located across the street in the upcoming Brickell Heights residences
 Ciel Spa at SLS Lux features beauty treatment and
- Ciel Spa at SLS Lux features beauty treatment and massage beds, specialized massage therapists on demand, experience showers, and herbal steam rooms, among other luxurious indulgences.
- luxurious indulgences.

 Children's indoor and outdoor play areas with monitoring services and a supervised activity center led by professional staff.
- Club Room Lounge enables residents to gather with family and friends while enjoying flat-screen TVs with major sports programming with a built-in speaker system, and a fully equipped gourmet kitchen.
- Full access to the Executive Business Center at SLS
 Brickell, which is equipped with high speed wireless
 connectivity, a conference room with audio-visual equipment
 for private meetings, access to wireless printers and fax
 machines, meeting rooms, event space, and catering
 services.
- VIP Access to South Beach's hottest beach club, Hyde Beach at the SLS Hotel South Beach with lounges, beach and pool towel services, cabanas, and seaside snack and beverage services.

44TH/45TH FLOOR SKY LOUNGE

- Outdoor lounge space with two beautifully designed fire pits overlooking breathtaking views of Biscayne Bay and the Miami skyline for exclusive use of condominium residents.
- Two-story indoor lounge and recreation area with private wine cellar, billiards and poker table.

57TH FLOOR ROOF TOP PRIVATE SUN DECKS AND SPA

 Rooftop pool and sundeck overlooking the city skyline and breathtaking views of Biscayne Bay for building residents.

























RESIDENCES FEATURES:

- Stunning views of Biscayne Bay and the Miami skyline.
- award-winning interior design firm Yabu Pushelberg

- Private vestibules in all residences.
 Spacious, fully finished walk-in closets in all master
- smooth-finish ceilings in living spaces.
 Rain Showers and spa tubs in all master bathrooms.
- Spacious terraces with glass and aluminum railings doors and wrap-around terraces in all corner units
- Select residences include barbecue grill area on terrace. Exclusive collection of 12 Penthouse Residences with 12-foot ceilings; some with private rooftop pools and

- - Top-of-the-line stainless steel appliance package includes integrated paneled 36" Subzero refrigerator/ freezer, Wolf drawer microwave, Wolf silent dishwasher, Wolf built-in convection oven and ceramic glass stovetop.
- Stainless steel, under-mount oversized zero radius square edge sink with single lever European-style pullout

EXQUISITE BATHS

- Premium European cabinetry with designer details, imported stone vanity tops and full size mirrors designed by Yabu Pushelberg.
 Double designer vessel bowl lavatories in master baths
- in select residences.
- Elongated water closet
- Spacious spa tubs and frameless glass-enclosed showers in master baths in select residences.
- Imported porcelain flooring, base and walls in wet areas.
- Designer faucets.
- Powder Room in select residences.



stellar LEADERSHIP synergies



JORGE PÉREZ FOUNDER, CHAIRMAN, AND CEO

CARLOS ROSSO PRESIDENT, CONDOMINIUM DEVELOPMENT DIVISION



W. ALLEN MORRIS CHAIRMAN & CEO



SAM NAZARIAN FOUNDER, CHAIRMAN AND CEO



GLENN PUSHELBERG & GEORGE YABU FOUNDING PARTNERS



BERNARDO FOT-BRESCIA FOUNDING PRINCIPAL

THE RELATED GROUP

Founded in 1979 by Jorge M. Pérez, The Related Group is the nation's leading developer of multi-family residences. Under his direction, as well as the leadership of Carlos Rosso, President of Condominium Development Division, The Related Group and its affiliates have redefined the South Florida landscape. Since its inception, The Related Group has developed and/or managed more than 80,000 apartments and condominium residences. Its many distinctive properties in South Florida include Portofino Tower, the Yacht Club at Portofino, Murano at Portofino, Murano Grande, and Icon South Beach.

The Related Group's developments are often distinguished by groundbreaking partnerships with world-renowned architects, designers, and artists, resulting in residential properties that are recognized as urban landmarks. Awards the company has earned include the prestigious Honor Award from the National Building Museum, In addition, Icon Brickell has won 18 BEST awards from the Builders Association of South Florida. The company and its leadership are committed to developing properties that energize cities, celebrate innovative architecture and urban planning, and create vibrant new ways to live in the most dynamic neighborhoods.

ALLENMORRIS

Led by W. Allen Morris, Chairman & CEO, The Allen Morris Company is a 56 year old firm founded in Miami in 1958. It develops, brokers, leases, and manages commercial and multi-family properties across the Southeastern US, with 79 developments to its credit. Allen Morris Residential creates unique, inspiring lifestyle experiences for residential condominiums and apartment homes. Mr. Morris was recognized with the 2011 Real Estate Trend Setter Award from the Greater Miami Chamber of Commerce and was named the 2009 South Florida Business Leader of the Year in real estate.

SBE

sbe Founder, Chairman and CEO Sam Nazarian has been a transformative force in revolutionizing contemporary hospitality. In only a decade, he has defined "the scene" in Los Angeles and beyond, driving sbe to become the creative wellspring for some of the most sought-after luxury lifestyle brands in North America. The youngest executive to be named one of the "Top 100 Most Powerful People in Southern California" by West, the Los Angeles Times' magazine, Nazarian was also named among "The Influentials" in Los Angeles Magazine and was recently honored with the Mondavi Wine & Food award.

YABU PUSHELNERG

Serving global clientele from locations in New York City and Toronto, Canada, the design studio of Yabu Pushelberg is divided into six teams comprised of experts in the design and project management of luxury interiors. The firm has been honored with the Platinum Circle Award for exceptional achievement in the hospitality industry and the James Beard Foundation award for excellence in restaurant design. Partners George Yabu and Glenn Pushelberg were named Designer of the Year by Contract magazine, and they have been inducted into Interior Design magazine's "Hall of Fame".

ARQUITECTONICA

Arquitectonica is a Miami-based architecture, interior design and planning firm led by Bernardo Fort-Brescia and Laurinda Spear. Working from offices across North America, Latin America, Europe, Asia and the Middle East, the firm designs mixed-use developments, resorts, hotels, luxury condominiums, schools, universities and museums. Mr. Fort-Brescia is the recipient of multiple awards, including the 1998 AIA Silver Medal for Design Excellence. His work has been featured in thousands of publications internationally and has been the subject of numerous museum exhibitions worldwide.



singularly LUXURIOUS scene

Introducing SLS LUX, the latest evolution of the SLS Hotels and Residences brand. SLS LUX creates an environment for hotel guests and residents alike that indulges the senses and creates a comfortable luxury unlike any other. Dramatic interiors, commissioned art installations and original works of art by contemporary masters create an atmosphere that is as unique as it is exclusive. An extensive menu of personal services ensures that every need is anticipated and catered to with perfection.

8TH STREET NORTH KIDS PLAY AREA AREA **OUTDOOR THEATRE** ____ ____ **BRICKELL AVENUE** MULTI-SPORT COURT

SLS RESIDENCE 01 3 BEDROOMS & DEN / 4 BATHS

A/C INTERIOR AREA 1,779 SQ. FT. 165.27 SQ. M. TERRACE AREA 505 SQ. FT. 46.91 SQ. M.

SLS RESIDENCE 06

1 BEDROOM & DEN / 2 BATHS

A/C INTERIOR AREA 1,075 SQ. FT. 99.87 SQ. M. TERRACE AREA 153 SQ. FT. 14.21 SQ. M.

TOTAL RESIDENCE 1,228 SQ. FT. 114.08 SQ. M.







SLS RESIDENCE 02 2 BEDROOMS & DEN / 2 ½ BATHS



SLS RESIDENCE 03 1 BEDROOM & DEN / 1 ½ BATHS A/C INTERIOR AREA 945 SQ. FT. 87.79 SQ. M. TERRACE AREA 159 SQ. FT. 14.77 SQ. M. TOTAL RESIDENCE 1,104 SQ. FT. 102.56 SQ. M.

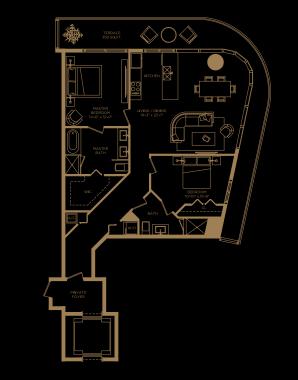
SLS RESIDENCE 04

SLS RESIDENCE 05 2 BEDROOMS / 2 BATHS

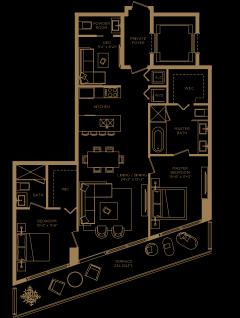
 A/C INTERIOR AREA
 1,353 SQ. FT.
 125.69 SQ. M.

 TERRACE AREA
 350 SQ. FT.
 32.51 SQ. M.

 TOTAL RESIDENCE
 1,703 SQ. FT.
 158.20 SQ. M.



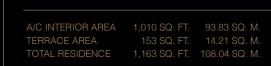
A/C INTERIOR AREA 1,250 SQ. FT. 116.12 SQ. M. TERRACE AREA 234 SQ. FT. 21.73 SQ. M.





SLS RESIDENCE 08

1 BEDROOM & DEN / 2 BATHS









 A/C INTERIOR AREA
 1,660 SQ. FT.
 154.21 SQ. M.

 TERRACE AREA
 490 SQ. FT.
 45.52 SQ. M.

 TOTAL RESIDENCE
 2,150 SQ. FT.
 199.73 SQ. M.

3 BEDROOMS / 3 BATHS

 A/C INTERIOR AREA
 1,502 SQ. FT.
 139.54 SQ. M.

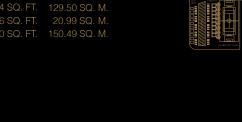
 TERRACE AREA
 414 SQ. FT.
 38.46 SQ. M.

 TOTAL RESIDENCE
 1,916 SQ. FT.
 178 SQ. M.





A/C INTERIOR AREA 1,394 SQ. FT. 129.50 SQ. M. TERRACE AREA 226 SQ. FT. 20.99 SQ. M. TOTAL RESIDENCE 1,620 SQ. FT. 150.49 SQ. M.





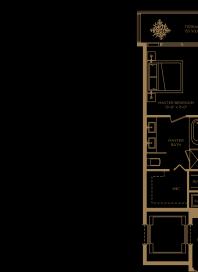


SLS RESIDENCE 07 1 BEDROOM & DEN / 1 ½ BATH

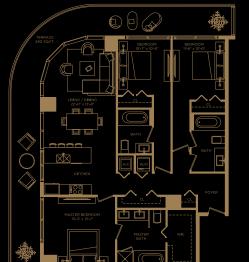


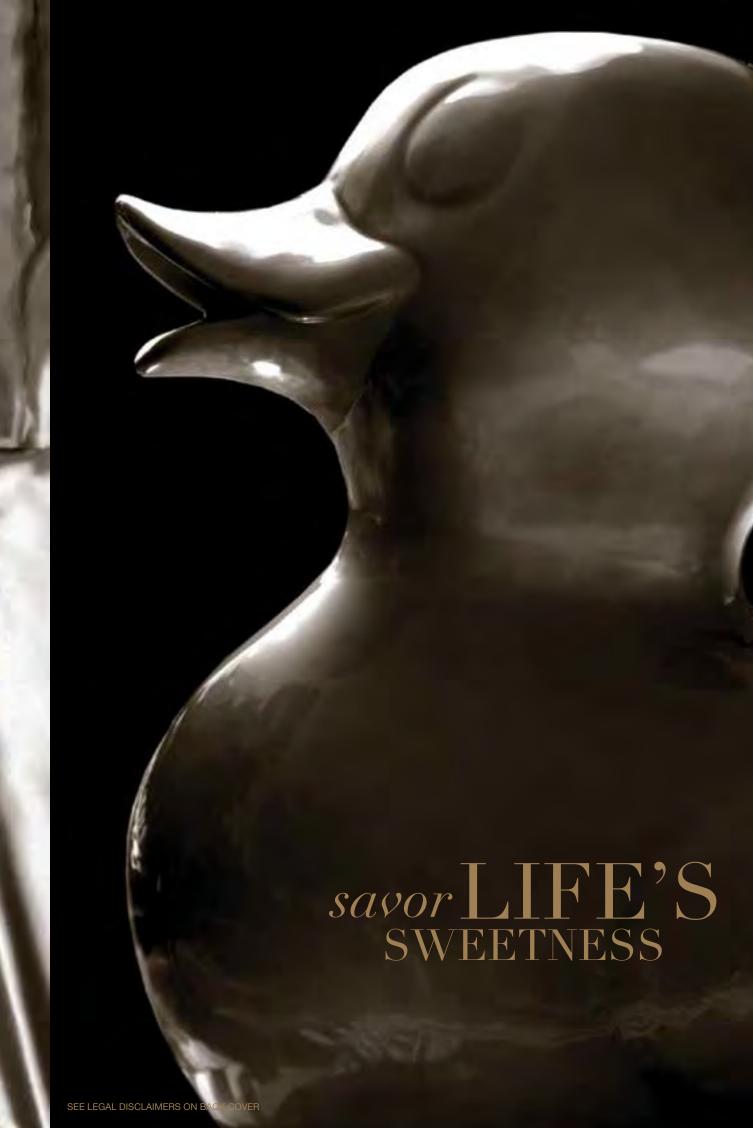












by MATTHEW ROLS

SEE LEGAL DISCLAIMERS ON BACK COVER

RELATED SOC' AMALLENMORRIS

© OBTAIN THE PROPERTY REPORT REQUIRED BY THE FEDERAL LAW AND READ IT BEFORE SIGNING ANYTHING. NO FEDERAL AGENCY HAS JUDGED THE MERITS OR VALUE, IF ANY, OF THIS PROPERTY.

ORAL REPRESENTATIONS CANNOT BE RELIED UPON AS CORRECTLY STATING THE REPRESENTATIONS OF THE DEVELOPER. FOR CORRECT REPRESENTATIONS, MAKE REFERENCE TO THIS BROCHURE AND TO THE DOCUMENTS REQUIRED BY SECTION 718.503, FLORIDA STATUTES, TO BE FURNISHED BY A DEVELOPER TO A BUYER OR LESSEE.

This is not intended to be an offer to sell, or solicitation of an offer to buy, condominium units to residents of CT, ID, NY, NJ and OR, unless registered or exemptions are available, or in any other jurisdiction where prohibited by law, and your eligibility for purchase will depend upon your state of residency. This offering is made only by the Prospectus for the condominium and no statement (verbal or written) should be relied upon if not made in the Prospectus. Any sketches, renderings, graphic materials, plans, specifications, terms, conditions and statements contained in this brochure are proposed only, and the Developer (as is defined herein below) reserves the right to modify, revise or withdraw any or all of same in its sole discretion and without prior notice. Consult your Purchase Agreement and the Prospectus for the items included with the Unit. The Developer expressly reserves the right to make modifications, revisions, and changes it deems desirable or necessary in its sole and absolute discretion. All improvements, designs and construction are subject to first obtaining the appropriate federal, state and local permits and approvals for same. The photographs contained in this brochure may be stock photography or may have been taken off-site and are used to depict the spirit of the lifestyles to be achieved rather than any lifestyle that may exist or that may be proposed. Certain nearby attractions, shopping venues, restaurants, and activities referenced are off-site and not controlled by the Developer. Any such references are accurate as of the date of this publication; however, there is no guarantee that such attractions, shopping venues, restaurants, and activities will exist, or remain without change, by the time the condominium is complete or after. The designers, managing entities, hotel operators, restaurant operations, amenities, and services proposed and art pieces depicted or pictured within the condominium are accurate as of the date of this publication; however, the Developer reserves t